

15th Annual *Fiesta de las Estrellas* — Support Tomorrow's Estrellas

2012 Sponsorship Opportunities

A \$50,000 Matching Challenge provided by the estate of Charmaine and Maurice Kaplan

All new and increased gifts and sponsorships* for the 2012 *Fiesta de las Estrellas* will be matched. If we can raise the full matching amount, we will add another \$100,000 to the total raised for scholarships!

*First-time or increased gifts from 2011 will be matched 1:1.

DIAMANTE SPONSORS \$25,000+

- Creation of a UC San Diego Scholarship Fund in your company's name
- Company featured as Diamante Sponsor in all event materials
- Photo of sponsor representatives with the chancellor at the event
- Attendance for ten to reception and awards ceremony
- Prominent recognition in full-page event ad in *The San Diego Union-Tribune*
- Company logo on event Web site
- Company name and logo projected periodically on video screen throughout reception and awards ceremony
- Acknowledgement of company as Diamante Sponsor during reception and awards ceremony

PRESENTING SPONSORS \$10,000

- Creation of a UC San Diego Scholarship Fund in your company's name
- Company featured as Presenting Sponsor in all event materials
- Photo of sponsor representatives with the chancellor at the event
- Attendance for eight to reception and awards ceremony
- Prominent recognition in full-page event ad in *The San Diego Union-Tribune*
- Company logo on event Web site
- Company name and logo projected periodically on video screen throughout reception and awards ceremony
- Acknowledgement of company as Presenting Sponsor during reception and awards ceremony

ESTRELLA SPONSORS \$5,000

- UC San Diego Scholarship awarded in your company's name
- Attendance for eight to reception and awards ceremony
- Prominent recognition in full-page event ad in *The San Diego Union-Tribune*
- Company logo on event Web site
- Company name and logo projected periodically on video screen throughout reception and awards ceremony
- Acknowledgement of company as Estrella Sponsor during reception and awards ceremony

FIESTA SPONSORS \$2,500

- Attendance for eight to reception and awards ceremony
- Recognition in full-page event ad in *The San Diego Union-Tribune*
- Company logo on event Web site
- Company name and logo projected periodically on video screen throughout reception and awards ceremony

COMMUNITY SPONSORS \$1,500

- Attendance for two to reception and awards ceremony (available upon request)
- Recognition in full-page event ad in *The San Diego Union-Tribune*
- Company logo on event Web site
- Company name and logo projected periodically on video screen throughout reception and awards ceremony

For more information, please call (858) 822-1537 or visit ucsdfiesta.ucsd.edu.

PLEDGE FORM

Yes! I/We will support Fiesta de las Estrellas:

- | | |
|--|--|
| <input type="checkbox"/> Diamante Sponsor \$25,000+
(\$24,600 is tax-deductible) | <input type="checkbox"/> Fiesta Sponsor \$2,500
(\$2,100 is tax-deductible) |
| <input type="checkbox"/> Presenting Sponsor \$10,000
(\$9,600 is tax-deductible) | <input type="checkbox"/> Community Sponsor \$1,500
(\$1,500 is tax-deductible) |
| <input type="checkbox"/> Estrella Sponsor \$5,000
(\$4,600 is tax-deductible) | |

Individual or Additional Tickets: \$150 per person (\$100 is tax-deductible)

- ☐ Enclosed is my check for \$ _____
(Make checks payable to UC San Diego Foundation.)
- ☐ Please accept my pledge of \$ _____
Payment in full will be mailed by _____

Company or your name(s) as it should appear in event materials:

Address: _____

E-mail address: _____

Telephone number: _____

Fax number: _____

Name(s) of guests attending event: _____

- ☐ Please charge \$ _____ to my credit card:
- ☐ Visa ☐ Mastercard ☐ AmEx ☐ Discover

Name as it appears on card: _____

Signature: _____

Card number: _____

Expiration date: _____

For more information, please call (858) 822-1537. To become a sponsor, please visit www.ucsdfiesta.ucsd.edu. To mail your gift, please print this page and send your sponsorship to:

Hispanic Scholarship Council
University of California, San Diego
9500 Gilman Drive # 0937
La Jolla, CA 92093-0937