### 17th Annual Hispanic Scholarship Council Scholarships
#### 2014 Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Benefits</th>
</tr>
</thead>
</table>
| **Diamante Sponsors $25,000+** | - Creation of a UC San Diego Scholarship Fund in your name or your company's name  
- Prominent name or logo recognition in full-page recognition advertisement in the UCSD Alumni Magazine – *Triton*  
- Prominent recognition on UC San Diego Alumni Facebook highlighted post  
- Your name or logo on HSC web site  
- Invitation to Hearts & Scholars, University-wide scholarship recognition event, to meet your scholarship recipient |
| **Presenting Sponsors $10,000** | - UC San Diego undergraduate scholarships (two) awarded in your name or your company's name  
- Name or logo recognition in full-page recognition advertisement in the UCSD Alumni Magazine – *Triton*  
- Recognition on UC San Diego Alumni Facebook highlighted post  
- Your name or logo on HSC web site  
- Invitation to Hearts & Scholars, University-wide scholarship recognition event, to meet your scholarship recipient |
| **Estrella Sponsors $5,000** | - UC San Diego undergraduate scholarship (one) awarded in your name or your company’s name  
- Name or logo recognition in full-page recognition advertisement in the UCSD Alumni Magazine – *Triton*  
- Recognition on UC San Diego Alumni Facebook highlighted post  
- Your name or logo on HSC web site  
- Invitation to Hearts & Scholars, University-wide scholarship recognition event, to meet your scholarship recipient |
| **Fiesta Sponsors $2,500** | - Recognition in full-page recognition advertisement in the UCSD Alumni Magazine – *Triton*  
- Your name or your company’s name listed on HSC web site |
| **Community Sponsors $1,500** | - Recognition in full-page recognition advertisement in the UCSD Alumni Magazine – *Triton*  
- Your name or your company's name listed on HSC web site |
| **Contributors $500** | - Your name or your company's name listed on HSC web site |

For more information, please contact Jennifer Leighton at (858) 822-1537 or jleighton@ucsd.edu.
PLEDGE FORM

Yes! I/We will support Hispanic Scholarship Council Scholarships
All gifts are 100% tax deductible

☐ Diamante Sponsor $25,000+      ☐ Fiesta Sponsor $2,500
☐ Presenting Sponsor $10,000      ☐ Community Sponsor $1,500
☐ Estrella Sponsor $5,000        ☐ Contributor $500

☐ Enclosed is my check for $ _____________
   (Make checks payable to UC San Diego Foundation.)

☐ Please accept my pledge of $____________________
   Payment in full will be mailed by ________________

Company or your name(s) as it should appear in materials:

_________________________________________________________________________________________________________________________________
Address: __________________________________________________________________________________________
_________________________________________________________________________________________________________________________________
E-mail address: _____________________________________________________________________________________
_________________________________________________________________________________________________________________________________
Telephone number: __________________________________________________________________________________
Fax number: _______________________________________________________________________________________
_________________________________________________________________________________________________________________________________

Please charge $ _________ to my credit card:
   ☐ Visa       ☐ Mastercard       ☐ AmEx       ☐ Discover

Name as it appears on card: __________________________________________________________________________
Signature: _________________________________________________________________________________________
Card number: ______________________________________________________________________________________
Expiration date: _______________________________

For more information, please call (858) 822-1537. To become a sponsor, please visit http://fiesta.ucsd.edu. To mail your gift, please print this page and send your sponsorship to:

Hispanic Scholarship Council
University of California, San Diego
9500 Gilman Drive # 0083
La Jolla, CA 92093-0083